

# RESUME

**SIRAJ BASHA .R**

**Assistant Professor**

**Dept of Studies and Research of Management**

**KSOU, Mysore**

**MOBILE: 97419 28422, 7795604216**

**Email: [sirajbasha.pg@gmail.com](mailto:sirajbasha.pg@gmail.com)**

## EDUCATIONAL QUALIFICATIONS

Qualification	Institute	Year Of Passing	Percentage
NET	Union Grant Commission	2009	-
MBA	Vijayanagara Institute of Management Studies GUPG Center, Bellary.	2009	66.44
B.com	Govt. First Grade College, Siruguppa Gulbarga University, Gulbarga	2007	72.00

## AREA OF INTEREST

- **MARKETING MANAGEMENT**
- **HUMAN RESOURCE MANAGEMENT**
- **PRINCIPAL OF MANAGEMENT**
- **ORGANISATION BEHAVIOUR**

## EXPERIENCE

- **1. 5 YEAR EXPERIENCE AS A LECTURER IN GNANA BHARATHI DEGREE COLLEGE, SIRUGUPPA, BELLARY.**
- **9 YEARS TEACHING EXPERIENCE IN DOS IN MANAGEMENT, KARNATAKA STATE OPEN UNIVERSITY, MYSORE**
- **PRESENTLY WORKING AS A ASSISTANT PROFESSOR IN DEPT OF MANAGEMENT KSOU MYSORE**

## EXTRA CURRICULAR ACTIVITIES

- **Worked as a Member BOE for B.Com, KSOU, Mysore.**
- **Worked as an Observer for MBA Entrance Exam, KSOU, Mysore**
- **Worked as a Chief Examiner for the BBM and BCOM Examination.**

- Participate as **Co-ordinator** in Marketing fare in 2006 conducted by Gnana Bharathi Degree College, Siruguppa, Bellary.
- Co-operatively organized as Event **SCONCE 2009** (Alumni meet) in PG Center Bellary.
- Acted as **Team leader** in a district level **NSS Camp** (2009), conducted by VIMS GUPG center, Bellary.
- Participated as a Co-ordinator and Raportier in national conferences.

#### CONFERENCE ATTENDED

- PARTICIPATED IN THE **101<sup>ST</sup> UGC SPONSORED ORIENTATION PROGRAMME ORGANISED BY ACADEMIC STAFF COLLEGE, UNIVERSITY OF MYSORE, MYSORE -2013**
- PAPER PRESENTED IN **INTERNATIONAL CONFERENCE ON “STUDENTS PERCEPTION TOWARDS IMPLEMENTATION OF TECHNOLOGY TO ENHANCE THE QUALITY OF EDUCATION”** HELD AT KSOU, MYSORE ON 8<sup>TH</sup> AND 9<sup>TH</sup> APRIL-2011.
- PAPER PRESENTED IN **INTERNATIONAL CONFERENCE ON “TECHNOLOGY ADOPTION IN HIGHER EDUCATION”** HELD AT KSOU MYSORE ON 21<sup>ST</sup> AND 23<sup>RD</sup> SEPT-2011.
- PAPER PRESENTED IN **NATIONAL SEMINAR ON “MARKETING STRATEGIES FOR TARGET MARKET SEGMENTS”-BASED ON SHOPPING MALL IMAGES** HELD AT VIDYODAYA ARTS AND COMMERCE FIRST GRADE COLLEGE, MYSORE-ON 16<sup>TH</sup> AND 17<sup>TH</sup> SEPT-2011.
- PAPER PRESENTED IN **NATIONAL CONFERENCE ON “BUILDING A HIGH MORALE WORKPLACE AT ORGANISATION”** HELD AT SDMIMD MYSORE ON 16<sup>TH</sup> AND 17<sup>TH</sup> DEC-2011.
- PARTICIPATED IN **NATIONAL CONFERENCE ON INFORMATION SYSTEM IN HIGHER EDUCATION IN DIGITAL ENVIRONMENT”-ORGANISED BY KSOU, MYSORE ON 30<sup>TH</sup> MARCH-2011.**
- PAPER PRESENTED ON **“LEADERSHIP FOR FIGHTING AGAINST CORRUPTION”** IN **NATIONAL CONFERENCE ON “CONTEMPORARY MANAGEMENT PRACTICES AND JUST SOCIETY”** HELD AT VSK UNIVERSITY BELLARY- ON 30<sup>TH</sup> AND 31<sup>ST</sup> MARCH-2012.
- PAPER PRESENTED ON **RURAL MARKET- ISSUES AND CHALLENGES IN NATIONAL CONFERENCE ON “CONTEMPORARY MANAGEMENT PRACTICES AND JUST SOCIETY”** HELD AT VSK UNIVERSITY BELLARY ON 30<sup>TH</sup> AND 31<sup>ST</sup> MARCH-2012
- PARTICIPATED IN **NATIONAL CONFERENCE ON FOOD INFLATION-ISSUES AND CHALLENGES**, ORGANISED BY BANUMAIAH COLLEGE OF COMMERCE AND ARTS, ON 4<sup>TH</sup> FEB 2012 AT MYSORE.
- PARTICIPATED IN THE **STATE LEVEL CONFERENCE ON COMPETITIVE STRATEGIES IN INTERNATIONAL MARKETING** HELD AT **POOJA BHAGAVAT MENMEMORIAL MAHAJANA POST GRADUATE CENTRE MYSORE ON 21<sup>ST</sup> OCT 2013**
- PARTICIPATED AS **RAPORTEUR** FOR THE **TECHNICAL SESSION ON THEME III- ROLE OF ICT IN FINANCIAL INCLUSION** IN ICSSR SPONSORED NATIONAL

**CONFERENCE ON FINANCIAL INCLUSION FOR SUSTAINABLE DEVELOPMENT HELD ON 6<sup>TH</sup> AND 7<sup>TH</sup> DEC 2014 AT KSOU**

- PAPER PRESENTED ON **FINANCIAL LITERACY- A TOOL TO ENVISAGE FINANCIAL INCLUSION** IN ICSSR SPONSORED NATIONAL CONFERENCE ON **FINANCIAL INCLUSION FOR SUSTAINABLE DEVELOPMENT** HELD ON 6<sup>TH</sup> AND 7<sup>TH</sup> DEC 2014 AT KSOU
- PARTICIPATED IN THE **NATIONAL CONFERENCE** HELD ON OCT 11<sup>TH</sup> 2014 AT **VIDYAVARDHAKA FIRST GRADE COLLEGE, PG CENTRE MYSORE**
- PARTICIPATED IN THE **NATIONAL SEMINAR ON “HEALTH INSURANCE IN INDIA-ISSUES AND CHALLENGES”** HELD ON SEPT 11<sup>TH</sup> 2015 AT **JSS COLLEGE FOR WOMEN, MYSORE**
- PARTICIPATED IN THE **NATIONAL CONFERENCE ON “JOB OPPORTUNITIES IN CENTRAL AND STATE GOVERNMENT SERVICES”** HELD ON APRIL 9<sup>TH</sup> 2015 AT **GT INSTITUTE OF MANAGEMENT STUDIES, BANGALORE**
- PARTICIPATED IN THE **STATE LEVEL FACULTY DEVELOPMENT PROGRAMME ON PERSONALITY DEVELOPMENT** HELD ON NOV 12<sup>TH</sup> 2016 AT **TTL COLLEGE OF BUSINESS MANAGEMENT, MYSORE**
- PARTICIPATED IN THE **UGC SPONSORED REFRESHER PROGRAMME ORGANISED BY ACADEMIC STAFF COLLEGE, UNIVERSITY OF MYSORE, MYSORE -2017**
- PAPER PRESENTED ON **“A STUDY ON SMALL AND MEDIUM ENTERPRISES IN INDIA-ISSUE AND CHALLENGES”** IN NATIONAL CONFERENCE ON **EMERGING ISSUES, CHALLENGES AND OPPORTUNITIES OF SMALL BUSINESS ENTERPRISES IN INDIA** HELD ON 17<sup>TH</sup> JAN 2019 AT **DAVANAGERE UNIVERSITY, DAVANAGERE.**
- PAPER PRESENTED ON **“CORPORATE SOCIAL RESPONSIBILITY AND URBAN DEVELOPMENT- A CONCEPTUAL FRAMEWORK”** IN NATIONAL CONFERENCE ON **DYNAMICS OF POVERTY, INEQUALITY AND EXCLUSION IN URBAN INDIA: DEBATES AND DISCUSSIONS** HELD ON 18<sup>TH</sup> AND 19<sup>TH</sup> JAN 2017 AT **UOM, MYSORE.**
- PAPER PRESENTED ON **A STUDY ON PROFITABLE UNIQUE BUSINESS STRATEGY OF RELIANCE JIO** IN NATIONAL CONFERENCE ON **DIGITAL REVOLUTION AND MANAGEMENT** HELD ON 16<sup>TH</sup> AND 17<sup>TH</sup> MAR 2018 AT **BIMS, MYSORE**

**WORKSHOP ATTENDED**

ATTENDED WORKSHOP ON **“DEVELOPMENT OF SELF LEARNING MATERIAL”**- ORGANISED BY KSOU-JUNE-2011.

ATTENDED WORKSHOP ON **“REVISION OF MBA SYLLABUS”** HELD ON 12<sup>TH</sup> 13<sup>TH</sup> FEB 2012 AT KSOU, MYSORE.

**ORIENTATION AND REFRESHER COURSE ATTENDED AND PARTICIPATED**

1. **Orientation Programme –OP – UOM, Mysore 28 Days**
2. **Refresher Programme –RC – UOM, Mysore- 21 Days**

## PROJECT GUIDENCE

- Guided for 60 students of BBM 4<sup>th</sup> semester in Gnana Bharathi Degree College, Siruguppa, Bellary.
- Guided for 240 students of MBA 4<sup>th</sup> semester in Karnataka State Open University, Mysore.

## PERSONAL PROFILE

NAME:	SIRAJ BASHA R.
DATE OF BIRTH:	20-07-1985
GENDER:	MALE
MARITAL STATUS:	SINGLE
NATIONALITY:	INDIAN
RELIGION	MUSLIM
CATEGORY	II B
QOUTA	HK(Hyderabad-Karnataka)
LANGUAGES KNOWN:	ENGLISH, HINDI, KANNADA, TELUGU.
PERMANENT ADDRESS:	C/o ANWAR BASHA R SHAMA CLOTHS STORE DEASHNUR ROAD, SIRUGUPPA (T) BELLARY (D).

## Declaration

I here by declare that the above information is true to my Knowledge.

Siraj Basha R.