

## Dr. H Rajeshwari Sreenivasa

Assistant Professor, Department of Studies and Research in  
Management, Karnataka State Open University, Mysore, Karnataka, India

Vision: To be the best teacher not only by teaching and research and but also by inspiring students to learn more and to become good citizens and thereby serving the society through knowledge contribution.



### CV SUMMARY

**Address** : W/o C.K. Sreenivasa, No 7A Vittal 12th cross II main,  
Jayanagar Mysore, Mysore, 560014 Karnataka, India

**Telephone No.** : 91-0821-2561020

**Mobile No.** : 091-9845528357

**Email** : rajeshwari\_h2000@yahoo.co.in

**Educational Qualification:** BE, MBA, Ph.D

**Total Experience** : 21 Years

**Industrial Experience:** 4 Years

**Teaching Experience** : 16 Years

**Administrative Experience** : 6 Months as Director-IT

**No. of Publications:** 21 including 3 books

**Other details:** Organized workshops, seminars and conferences. Introduced new courses, Working as BOE chairperson/ member, Working as evaluator for various universities, Working as Reviewer and editorial board member for various national and international journals. Carried out Research Project

### Contact Info

Address : W/o C.K. Sreenivasa, No 7A Vittal 12th cross II main,  
Jayanagar Mysore, Mysore, 560014 Karnataka, India  
Telephone No. : 91-0821-2561020  
Mobile No. : 091-9845528357  
Email : rajeshwari\_h2000@yahoo.co.in

### Personal Particulars

Age : 44 years  
Date of Birth : 10 May 1974  
Nationality : India  
Gender : Female  
Marital Status : Married  
Passport No. : B1910655  
Permanent Residence : As Above

### Educational Background

#### Ph.D

Topic : **A Study on Effectiveness of E - Governance in Mysore City**  
University : KSOU, Mysore  
Year : 2012

#### MBA (Management of Business Administration)

Specialization : Advanced Marketing Management  
University : Karnataka State Open University, India  
Grade : Ist Class (**Secured 10<sup>th</sup> Rank to the University**) 63%  
Graduation Date : Jan 2002

#### Bachelor of Engineering (B.E)

Major : Industrial and Production  
Institute/University : Kuvempu University, India  
Grade : 1st Class with distinction 71.4%  
Graduation Date : Jan 1995

## PRESENT EMPLOYMENT

### **KARNATAKA STATE OPEN UNIVERSITY (#2 University in India in Distance Education)**

Position Title : **ASST. PROFESSOR**

Department : DOS and Research in Management

Duration : May 2007 – Present

#### Work Description

1. Teaching of subjects like International Business, Quantitative Techniques, MIS, Operation Research, Product and Brand Management, International Marketing, Operations Management, Total Quality Management, Marketing Management, International Marketing Management, Human Resource Management, Industrial marketing, International business.
2. Writing of Study Material for Distance Education

#### **MBA**

a. II Semester	Marketing Management	1 Module
b. III Semester	Operation Research	2 Modules
c. III Semester	Marketing of Services	1 Module
d. IV semester	Total Quality Management	1 Module
e. IV Semester	Advertising Management	1 Module
f. IV Semester	International Marketing	1 Module
g. III Semester	Product and Brand Management	2 Module
h. I Semester	Statistics and Optimization Tech	1 Module
i. II Semester	MIS and CA	1 Module
j. III Semester	Services Management	1 Module
k. III Semester	Consumer Behaviour	1 Module
l. IV Semester	Quality and Operations Management	1 Module
m. IV Semester	International Marketing	1 Module
	Total	15 Modules

#### **B.COM**

n. I Year – B.Com	Business Environment	1 Module
o. II Year B.Com	Financial Markets & Services	1 Module

3. Coordinating the Contact Programmes in various place like Mysore, Bangalore, Udupi and Dharawad
4. Worked as Chairperson and member for various Board of Examinations, getting question papers set, scrutiny etc
5. Coordinating the lesson development for various courses with resource person
6. Coordinated the national conference on Economic Recession and Management Strategies,
7. Coordinated various workshops conducted by the Department,
8. Worked as co director for international conference on Re-engineering of Management Education.
9. Introduced new programme like PGDFM, B.Com ( New Syllabus), B.Com (Kannada Medium) in the Department, MBA new Syllabus
10. Organized a work on curriculum development for BBA
11. Organized a national conference as Organizing Secretary on financial inclusion for sustainable Development
12. Worked as Chairperson Inspection Committee for approving an institution

## ACADEMIC EXCELLENCE

### 1. RESEARCH ACTIVITY

- a. Completed Sponsored research project **on Effectiveness of Service Delivery through E-Governance** – A Study in Karnataka Sponsored by Indian Council of social Science Research, New Delhi for Rs 10 LAKHS
- b. **Taken up an international research work in Collaboration with Dr. Ilan Alon**, Editor-in-Chief, International Journal of Emerging Markets, Cornell Professor of International Business, Director of the China and India Centers, Rollins College, 1000 Holt Ave, Winter Park, Florida 32789, USA. The research work on Business in cultural intelligence study. The study is taken up in more than 10 countries.
- c. Organized a national conference **on Financial Inclusion for sustainable development** sponsored by ICSSR, New Delhi as organizing secretary for 3 lakhs. My proposal to conduct conference was accepted by ICSSR.

## **2. CONTRIBUTING EDITOR**

- 1. Contributing Editor for Journal of Global Commerce Research (ISSN 1946-7958)**

## **3. REVIEWER FOR INTERNATIONAL JOURNALS & CONFERENCE**

- 1. Reviewer for papers for AIB International Conference 2010 ,2011 and 2013 , 2014 and 2015**
- 2. Reviewer for Refereed Journal- Eurasian Journal of Business and Economics ISSN (Print): 1694-5948 published by International Ataturk Alatoo University, Bishkek Kyrgyzstan**
- 3. Reviewer for Journal of Economics and international Finance ISSN 2006-9812**
- 4. Reviewer for papers for European International Business Academy 2010, 2011 annual conference**

## **4. WORKSHOPS/ CONFERENCES COORDINATED/ RESOURCE PERSON**

- 1. Coordinated the workshop on Curriculum Development for BBA at KSOU Mysore held on 23.02.2013 to 24.02.2013**
- 2. Participated as Resource Person on Academic Counseling in Distance Education held on 24.12.2012 at KSOU, Mysore**
- 3. Organized an ICSSR Sponsored conference on Financial Inclusion for Sustainable Development on December 6<sup>th</sup> and 7<sup>th</sup> 2014. Amount Sanctioned was 3.00 lakhs**

## **5. MEMBER OF PROFESSIONAL BODIES**

- 1. Academy of International Business, Michigan, US**
- 2. Society for Capital Market Research Development, India**
- 3. All India Accounting Association**
- 4. AIM International Indian Chapter**
- 5. Editorial Board Member for International Edited book published by Excel publication new Delhi, India**
- 6. Editorial Board member for the national edited book published by Mahamaya Publications New Delhi, India**
- 7. Member for Women Academy of International Business, Michigan, US**

## **6. SUPERVISION OF INDUSTRIAL PROJECTS**

- 1. Grid Garuda** – A CDAC project
- 2. Capital Budgeting** at ABB Mysore
- 3. Multiple ABC Analysis at British Telecom**, Bangalore
4. Market Potential of Services – A study at L & T IES Industrial Products

## **7. SESSION CHAIRED AND INVITED LECTURES**

1. Chaired session in **International Conference organized by AIB – India Chapter at IIM – Bangalore in April 2013**
- 2. Chaired a session in International Conference organized by SDM Mysore in August 2013**
- 3. Delivered a special lecture on Financial inclusion for rural empowerment at Central University of Karnataka on June 5<sup>th</sup> 2014**
- 4. Chaired Session for the technical session on the theme Financial Inclusion through financial institutions in national Conference on Financial Inclusion for sustainable Development**
5. Delivered a special lecture on **Total Quality Management for Corporate Excellence** at **Central University of Karnataka, Gulbarga** on **May 10<sup>th</sup> 2015**.
6. Chaired a session in **UGC sponsored National Conference on CSR, Business ethics and Corporate Governance** held on **30<sup>th</sup> October 2015** at **PBMMPG Centre Mysore**
- 7. Worked as Judge in a State Level Management Fest** arranged by **JSS College, Mysore (Both UG & PG Centre)** on **02.03.2016**
8. Delivered **Key note Address** in the **National Conference on E-Governance towards Digital Democracy** at **Central University of Karnataka, Gulbarga** on **29<sup>th</sup> July 2016**.
9. Delivered a special lecture on **Digital Democracy – New Way for Universal Participation** at **Central University of Karnataka, Gulbarga** on **30<sup>th</sup> July 2016**
10. Chaired a session in the two days **National Seminar on Sustainable Rural Development through Governmental Programmes** on **July 28 and 29<sup>th</sup> 2017, Mysore**

11. Chaired two sessions in **International Conference on Economic Growth and sustainable Development- Emerging Trends on November 23-24 2018 at SDM IMD Mysore**
12. Participated as a **resource person** in state level workshop on **Restructuring Employment Exchanges and Launch of YES Centres** held on **25<sup>th</sup> January 2019, at Hotel Southern Star , Mysore**

## **8. CONFERENCES ATTENDED**

1. Attended **State level Conference on *Competency building through business education for changing global business environment*** held in Gulbarga on 8<sup>th</sup> and 9<sup>th</sup> Feb 2008.
2. Attended **National Conference on Economic Recession and Management Strategies.** Conducted by KSOU Mysore in 21<sup>st</sup> and 22<sup>nd</sup> Feb 2009.
3. Attended **International conference on Economic Recession** conducted by AIMS at IIM Bangalore in Dec 20-23, 2009
4. Attended **International Conference on Reengineering of Management Education** conducted by KSOU, Mysore in 2011,
5. Attended **International Conference on ODL System – Issues and Challenges,** conducted by KSOU, Mysore on 21<sup>st</sup> to 23<sup>rd</sup> Sept 2011
6. Attended **National conference on HR at Modern Work place** at SDM on 16<sup>th</sup> and 17<sup>th</sup> December 2011, Mysore
7. Attended **National conference at Food Inflation – Issues and Challenges** Banumaih's College on Food Inflation on 4<sup>th</sup> February 2012
8. Attended **National Conference on Contemporary Management Practices and Just Society** at Bellary on 30<sup>th</sup> and 31<sup>st</sup> March 2012
9. Attended **International conference on Emerging trends in finance and accounting** at SDM on August 3-4 2012
10. Attended an **international conference** on organized by AIB India Chapter on **International Business – Emerging Economy Context** in Bangalore April 15-17, 2013
11. Attended an **international conference on Emerging trends in Accounts and Finance** organized by SDM – IMD on August 9-10 2013

12. Attended an **International Conference on Sustainable inclusive growth in the global scenario – Issues and challenges** in Tanjavoore on September 28<sup>th</sup> 2013
13. Attended **State Level Conference on Competitive Strategies in International Marketing** at VTTC, Mysore on 21<sup>st</sup> Oct 2013.
14. Attended **International Conference on Mathematics and Information Technology** on 12-13<sup>th</sup> December 2014 Chennai through skype organized by World Academic Industry Research Collaboration organization
15. Attended a **National Conference on Financial Inclusion for Sustainable Development** on December 6<sup>th</sup> and 7<sup>th</sup> 2014 at KSOU, Mysore
16. Attended an **International Conference on Globalization and Changing Landscape of Business** on June 30<sup>th</sup> and July 1<sup>st</sup> 2015 in Bangalore
17. Attended a **National Conference on CSR, Business Ethics and Corporate Governance** on 30<sup>th</sup> October 2015 at PBMMPG Centre, Mysore
18. Attended a **National conference on E-Governance towards Digital Democracy** on July 29<sup>th</sup> and July 30<sup>th</sup> 2016 at Central University of Karnataka in Gulbarga
- 19 Attended a **National Conference on Sustainable Rural Development through Government Programmes – Vision and Action** on 28 and 29 July 2017 at KSOU, Mysore
20. Attended Two days **National Seminar on Contemporary Issues in Accounting, Finance and Taxation** on Jan 27 and 28, 2018 at Kuvempu University, Shankaraghatta
21. Attended a **ADMIFMS International Management Research Conference on Creating Global organizations- Challenges and strategies for emerging market companies** on Feb 23<sup>rd</sup> and 24<sup>th</sup> 2018 at ADMIFMS, Mumbai
22. Attended a **National Conference on Digital Revolution and Management** on 16<sup>th</sup> and 17<sup>th</sup> March 2018 at BIMS, Mysore
23. **Attended a National Conference on Sustainable Development: Role of Business Education and Research on 20<sup>th</sup> & 22<sup>nd</sup> March 2018 at Department of Commerce, University of Mysore**

24. Attended **an International Conference** on Economic Growth and Sustainable Development – Emerging trends on 23<sup>rd</sup> and 24<sup>th</sup> November 2018 at SDMIMD, Mysore
25. Attended Annual Manufacturing and Technology Conference 2018 “ Operation Excellence- Journey to Business Excellence on 18 December 2018 at Radisson Blu Mysore

## 9. PAPERS PRESENTED IN CONFERENCES

1. Paper presented on *Problems of Women Entrepreneurs* in 7<sup>th</sup> State level Conference on *Competency building through business education for changing global business environment* in India held in Gulbarga on 8<sup>th</sup> and 9<sup>th</sup> Feb 2008
2. Paper Presented in National conference on **Economic Recession and Management Strategies** on *Economic Turbulence Long or Short*, India held in KSOU on 21<sup>st</sup> and 22<sup>nd</sup> Feb 2009
3. Paper presented in National Conference on **Economic Recession and Management Strategies** on *Impact of Recession on Indian IT Companies* at KSOU, Mysore, India on 21<sup>st</sup> and 22<sup>nd</sup> Feb 2009
4. Paper Presented in **International Conference** organized by AIMS International at IIM Bangalore, India on the topic *Economic Recession and Barrack Obama* on 20<sup>th</sup> – 23<sup>rd</sup> Dec 2009
5. Paper Presented on **Industry- University interface in international conference on Reengineering of Management Education** held on 8<sup>th</sup> and 9<sup>th</sup> April 2011 at KSOU, Mysore
6. Paper Presented on **Technology in Management Education** in International conference on **Reengineering of Management Education** held on 8<sup>th</sup> and 9<sup>th</sup> April 2011 at KSOU, Mysore
7. Paper present on **FDI in Retail – Issues and Challenges** at **national Conference Marketing Revolution: Emerging Trends** at Vidyodaya College, T. Narasipur on 17<sup>th</sup> Sept 2011
8. Poster presented on *SWOT analysis of skill based academic programmes*

- a study at KSOU in the **International Conference on ODL System – Issues and Challenges** held on 21<sup>st</sup> to 23<sup>rd</sup> Sept 2011
9. Paper presented on **Trends in Management Accounting** in the **International conference on Emerging trends in accounting and Finance** at SDM Mysore on 3<sup>rd</sup> and 4<sup>th</sup> August 2012
  10. Paper Presented on **Business Analysis using Multiple ABC Approach** in an international conference on organized by AIB India Chapter on **International Business – the emerging economies context** in Bangalore April 15-17, 2013
  11. Paper presented on **Application of Management Accounting Total quality Management** in an international conference on **Emerging trends in Accounts and Finance** organized by SDM – IMD on August 7-8 2013
  12. Paper Presented on **E-Governance – India’s global status** in an international conference on **Sustainable inclusive growth in the global scenario – Issues and challenges** in Tanjavoore on September 28<sup>th</sup> 2013
  13. Presented a paper on **Application of Statistical Tools in resource allocation – A Study at Computational grid – GARUDA** at **International Conference on Mathematics and Information Technology** on 12-13<sup>th</sup> December 2014
  14. Presented paper on **Financial Literacy – A prerequisite for Financial Inclusion in India** at a national conference on **Financial Inclusion for Sustainable Development** on December 6<sup>th</sup> and 7<sup>th</sup> 2014
  15. Presented paper on **PMJDY- Issues and Challenges** at a **national conference on Financial Inclusion for Sustainable Development** on December 6<sup>th</sup> and 7<sup>th</sup> 2014
  16. Presented a paper on **Impact of Cultural Intelligence on leadership styles** at a international conference on **Globalization and changing landscape of Business** on June 30<sup>th</sup> and July 1<sup>st</sup> 2015 in Bangalore
  17. Presented a paper on **Individual Social Responsibility – The Inner face of CSR** at a **National Conference on CSR, Business ethics and corporate Governance** on 30<sup>th</sup> October 2015 at PBMMPG Centre, Mysore
  18. Presented a paper on **Effectiveness of Service Delivery through E-Governance in Karnataka** at **National Conference on E-Governance – Towards Digital Democracy** on 29<sup>th</sup> and 30<sup>th</sup> July 2016 at Central University of Karnataka, Gulbarga.

19. Presented a paper on **Sustainable Rural Development through Government Programmes– A Case Study of Lingadahally Village**, at National Conference on **Sustainable Rural Development through Government Programmes – Vision and Action** on 28 and 29 July 2017 at KSOU, Mysore
20. Presented a paper on Service Delivery Effectiveness through E-Governance – A comparative study between rural and urban Karnataka at **ADMIFMS International Management Research Conference on Creating Global organizations- Challenges and strategies for emerging market companies** on Feb 23<sup>rd</sup> and 24<sup>th</sup> 2018 at ADMIFMS, Mumbai
21. Presented a paper on Public Service Quality Index through ICT platform – A case study from Karnataka at a **national Conference on Digital Revolution and Management** on 16<sup>th</sup> and 17<sup>th</sup> March 2018 at BIMS, Mysore
22. Presented a paper on **Digitalization and Cashless Economy** in a National Conference on Sustainable Development: Role of Business Education and Research on 21<sup>th</sup> & 22<sup>nd</sup> March 2018 at Department of Commerce, University of Mysore.
23. Presented a paper on **Micro credit Assurance Model for Investment and Insurance: Need for Developing a risk scoring instrument to aid financial inclusion in an International Conference** on Economic Growth and Sustainable Development – Emerging trends on 23<sup>rd</sup> and 24<sup>th</sup> November 2018 at SDMIMD, Mysore

## 10. PUBLICATIONS

1. Book on **E-Governance in India, Concepts and Cases** – Lambert Academic Publications Germany (2013-08-07) - ISBN-13: 978-3-659-44201-8 in Oct 2013
2. Banking sector reforms in India – A critical evaluation in the book entitled **“Banking Sector Reforms”** published by Dr. R.K. Uppal, , DAV College, Malout -152107 Distt. Muktsar (Punjab) ISBN NO 9788183250757
3. **“ Customer Relationship Management in LIC** – A case study in Mysore published in a bi-annual referred journal entitled AJBIMR published by Acharya Institute of Management , Bangalore ISSN NO 0973-3523 in March 2008

4. **“Applicability of Competitive Advantage in E-Business”** in a journal entitled **Business Vision** – Thematic journal of Economies- A peer reviewed refereed international research journal. ISSN no 2277-3029
5. **Integrated Environment Management for Sustainable Development** published in Prabhanandan Guru a Bi annual Journal as second author
6. **Economic Turbulence – Short or Long** an article in edited book as conference proceedings published by Mahamaya publications New Delhi ISBN Number 978-8325-096-2 as first author
7. **Economic Turbulence – Short and Long Strategies** – in an international edited book **Contemporary Issues in Finance** by Prof Jagadeesha and Dr Deene, KSOU, Mysore published by Excel publications, New Delhi 2009 ISBN Number 978-81-7446-725-6 as First author
8. Written an article on **Global warming in Kannada Language in Muktha Adhyana** published by KSOU, Mysore in September 2009 Issue
9. **University Industry Interface** – An article published in the edited book as conference proceedings on Re-engineering of Management Education by Himalaya Publication House. 2013 ISBN Number 973-93-5097-598-5 as second author
10. **FDI in Retail Sector – Issues and Challenges** an article in the national edited book as conference proceeding on **Marketing Revolution: Emerging Trends** at Vidyodaya College, T. Narasipur as second author
11. **Demand Forecasting - A study -of Grid Garuda Infrastructure Group, CDAC, Bangalore** published in Thematic International Journal of Business and Management peer reviewed refereed journal. ISSN 2277-3002
12. **Multiple ABC approach for Customer Analysis of Telecom Service Providers** published in peer reviewed refereed Thematic International Journal of Commerce and Management
13. **Work Life Balance in Indian ITES** published in Viswabharathi a multi disciplinary national referred research journal . ISSN NO 0975-9883 Nov 2012 (UGC Approved)
14. **Employee attrition in BPOs-** An Indian Perceptive in Social science Reporter a peer reviewed refereed inter disciplinary international research journal Nov 2012 ISSN Number 2231-0789 (UGC Approved)

15. **A study on implications of E-Governance on Farmers in India** to be published in Asian Research Journal of Business and Management ISSN 2249-7307 March 2013 A peer reviewed refereed monthly international journal (UGC Approved)
16. **Employee perception towards e-governance – A study in Mysore** – published in **Thematic Journal of Social Science. A peer reviewed refereed international journal ISSN no 2227 3010** Vol 1 Issue 4 Oct 2012
17. **PMJDY Issues and Impediments for Banks** published in **Thematic International Journal of Business Management (Special Edition)** ISSN 2277-3002 Vol 3. Issue 5. Dec. 2014.
18. **Individual Social Responsibility – the inner face of CSR** published in **Thematic International Journal of Commerce and Management Oct 2015** ISSN No 22314881
19. **Sustainable Rural Development – A Case Study of Lingadahally Village**, published in **International Journal of Multidisciplinary Educational Research Journal with ISSN Number 2277-7811 (UGC Approved). Impact factor 6.014 published in July 2017**
20. **Service Delivery Effectiveness through E-Governance – A comparative study between rural and urban Karnataka** published in IOSR Journal - JBVM (International organization for Scientific Research) p-ISSN No. 2319-7668 , Impact factor 3.52 published in Feb 2018
21. **Digitalization and Cashless economy** published in **IJEMR journal 22498672 Special issue March 2018**, impact factor **5.76 P.No 242-247**
22. **Benefits of E-Governance to rural India- A Case study of Karnataka** Published in **AJRBEM** Impact factor **5.444** P.No 57-65, Vol 8 No. 2 February 2018
23. **Micro Credit Assurance Model for investment and insurance: Need for developing a risk scoring instrument to aid financial inclusion as conference proceedings** in e-book ISBN number 9789383302345 November 2018

## **11. WORKSHOP**

1. Attended 6 weeks EDP training Program at Shimoga from 28.03.1996 to 16.05.1996
2. Attended Workshop on **Quality System for Foundry** held on August 1998

3. Attended workshop on **Self learning material Development** organized by IGNOU and sponsored by KSOU Mysore during 25<sup>th</sup> -27<sup>th</sup> October at Patna.
4. Attended workshop in UG **SIM B.Com Syllabus** revision of Karnataka State Open University as resource person from 21.12.2007 to 23.12.2007
5. Attended one day work shop **Audio Production** at Karnataka State Open University on 15<sup>th</sup> June 2008
6. Attended workshop in **M.Com Syllabus Revision** of Karnataka State Open University as resource person from 24<sup>th</sup> Oct 2007 to 26<sup>th</sup> Oct 2008
7. Attended **Audio – Video production Workshop** conducted by KSOU and EMPC Delhi from 3<sup>rd</sup> Nov. to 8<sup>th</sup> Nov 2008
8. Attended a workshop on **New Trends in Distance Education** on 21<sup>st</sup> to 22<sup>nd</sup> May 2009
9. Attended workshop in UG **SIM B.Com Syllabus revision** of Karnataka State Open University on 30<sup>th</sup> May 2010
10. Attended **workshop on Development of SIM** on 2<sup>nd</sup> and 3<sup>rd</sup> June, 2011 at KSOU, Mysore
11. Attended Workshop on **Revision of MBA Syllabus** on 12<sup>th</sup> -13<sup>th</sup> February 2012, at KSOU, Mysore
12. Attended workshop on Development of **B.Com SLM** on 13<sup>th</sup> -14<sup>th</sup> July 2012 at KSOU, Mysore
13. Attended workshop on **Curriculum Development for BBA** on 23<sup>rd</sup> and 24<sup>th</sup> February 2013
14. Attended a workshop on **SIM Development** in KSOU Mysore from 7<sup>th</sup> and 8<sup>th</sup> Oct 2013
15. Attended a **Academic Sensitization workshop on Intellectual Property Rights** on 17<sup>th</sup> October 2014 at PBMMPG Centre, Mysore
16. Attended a workshop of **Accelerating Gross Enrolment Ratio in Higher Education- Issues and Challenges** on 14<sup>th</sup> May 2015 organized by Department of Higher Education, GOK and KSOU Mysore
17. Attended a **faculty Development Programme on Creating a conducive Learning Environment** on 01-10-2016 organized by Department of Studies in Commerce, UOM, Mysuru.
18. Attended a state level **faculty Development Programme** at TTL College on 12<sup>th</sup> November 2016

19. Attended workshop on **Micro Finance for Macro Development** at SDM-IMD on 22.11.2018

## **12. SEMINARS / TRAININGS ATTENDED**

1. Successfully Completed Internal Auditors Training Programme on 22<sup>nd</sup> and 23<sup>rd</sup> April 1998.
2. Attended **National Seminar on Retail Investors in Indian Capital Market** conducted by PG Centre Hassan on 30<sup>th</sup> Aug 2008
3. Attended the **Faculty Development Programme** at GSSS, Mysore on 20<sup>th</sup> march 2011
4. Attended a **National Seminar on CRM in Banking Industry** at JSS College, Mysore on 28<sup>th</sup> and 29<sup>th</sup> September 2010
5. Attended **Faculty Development Programme** at NIE Mysore
6. Attended **National Seminar on Marketing Revolution: Emerging Trends** on 17<sup>th</sup> Sept 2011.
7. Attended **Orientation Programme** for 28 days at Academic Staff College, University of Mysore, Mysore from 18.01.2013 to 14.02.2013
8. Attended a **National Seminar on Stress Management in Corporate Sector – Issues and Challenges** a Nagamangala on 18<sup>th</sup> September 2013
9. Attended a **Refresher Course** for 21 days at academic staff college, University of Mysore, Mysore from 09.12.2014 to 29.12.2014
10. Attended a **Seminar on Excellence through People Growth and Innovation** organized by CII Mysore on 17.12.2015
11. Attended a Seminar on Thoughts and Philosophy of Mahatma Gandhi organized by Gandhi Chair, KSOU, Mysore on 16.10.2018
12. Attended India Higher Education Summit – 2019 '**Innovation in Education for a competent Industry**' organized by Confederation of Indian Industry on 15<sup>th</sup> and 16<sup>th</sup> March 2019 in Mysore.

### **Certification**

INTERNAL QUALITY AUDITOR (1998)

## EMPLOYMENT HISTORY

### **M/s TTL College of Business Management, Mysore, India**

Position Title : Lecturer

Department: MBA

Duration : Jul 2005 – May 2007

#### **Work Description:**

I was teaching subjects like Advertising, Product management and Managerial communication, Guided students for project work.

### **Pooja Bhagavath Memorial Mahajana PG Centre, Mysore, India**

Position Title : Lecturer

Department : MBA & M. Com

Duration : Sep 2004 - Jul 2005

#### **Work Description:**

I was teaching following subjects

MBA- Business Environment, Financial Management

M.COM - Marketing Management, International Business Relation, Marketing Research, Business Policy

### **NI College of Engineering, Mysore, India**

#### **Department:**

Position Title : Lecturer

Duration : Mar 2002 - Aug 2004

#### **Work Description:**

I was handling subjects like Human resource Management, Just in time manufacturing, Supply Chain Management, Quality Management, CNC Lab, Auto Cad Lab Solid Cam, ANSYS etc

### **M/s Sogo Computers, Mysore, India**

Position Title : Marketing Manager

Position Level : Manager

Industry : Computer / Information Technology (Hardware)

Duration : Feb 2001 - Feb 2002

Monthly Salary : Rs 5000

**Work Description:**

I used to look after the whole office administration. I used to fix up an appointment for my executives and do the follow up once they gave an introduction of our company to customers.

Further I used to take care of all office correspondence and handling the whole marketing branch and coordinating with head office. I used to maintain the stock

**Pentsoft Technology Ltd., Chitradurga, India**

Position Title : Teacher

Specialization : Education

Industry : Computer / Information Technology (Software)

Duration : Dec 1999 - Dec 2000

Monthly Salary : Rs 2500

**Work Description:****Duties:**

Teaching C/C++/JAVA

**Accomplishment:**

Served for more than 1 year in teaching C/C++ & MS Office

**Malnad Alloy Castings, Shimoga, India**

Position Title : Asst. Marketing Manager & Management Representative

Industry : Manufacturing / Production (Foundry)

Duration : Aug 1996 - Sep 1999

**Work Description:****Duties:**

Sales & Production Co-ordination

Document changes & tracing, ISO 9002 Certification

Internal & External Audit

**LANGUAGES**

**(Proficiency: 0=Poor - 10=Excellent)**

<b>Language</b>	<b>Spoken</b>	<b>Written</b>
English	8	8
Hindi	6	5
Kannada	10	10

#### **MISCELLANEOUS**

##### **Awards:**

Secured 10th Rank in the University And Second Rank to the Department

Completed Internal Quality Auditor Training

Worked As ISO Consultant in Firms

Completed Training on Statistical Quality Control

##### **Additional Qualification**

1. Completed computer courses on Ms-Dos, Windows, C, C++, JAVA, Ms-Office

##### **BOARD OF EXAMINATION MEMBERSHIP/ CHAIRPERSON**

1. Worked as BOE member of B.Com in KSOU Mysore
2. Worked as BOE Chairperson BOE for MBA Entrance 2009 KSOU, Mysore
3. Worked as BOE Chairperson for B.Com 2009-10 KSOU Mysore
4. Worked/Working as BOE member of M.B.A in KSOU Mysore
5. Worked/Working as BOE Chairperson/member of PG Diploma , KSOU Mysore
6. Worked as BOE member for M.Com in KSOU, Mysore
7. Worked/Working as BOE chairperson for MBA – Collaborative institutions
8. Worked as BOE member for MBA – Collaborative institutions
9. Working as BOS member for BBA
10. Working as BOS member for V-Sect, Mysore
11. Working as BOS member for Bharath PG College, Chennai
12. Working as BOS member for VET – New Delhi

##### **Other Information**

1. Special Officer – Ph.D Cell
2. Chairing The Akka Mahadevi studies and Research Chair in KSOU, Mysore
3. Member for IQAC, KSOU, Mysore
4. Member, Programme Guide Committee
5. Member Academic Counselor Manual Committee

6. Coordinator- BBA

7. Paper Setting for KPSC