



# KARNATAKA STATE OPEN UNIVERSITY

MUKTHA GANGOTHR, MYSURU-570006

DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

No.KSOU/MBA-PCP/I Year-II Sem

Date:04.05.2020

## **CIRCULAR**

### **COMPULSORY PERSONAL CONTACT PROGRAMME (PCP)**

### **FOR 2<sup>nd</sup> SEMESTER MBA-2020**

*Dear Learner,*

**Sub: - 2<sup>nd</sup> Semester of Master of Business Administration  
Personal Contact Programme 2020.**

The Department will conduct compulsory contact programme for the benefit of the students who have been admitted to First year MBA course during the academic year 2018-19 (July Cycle).

The PCP will be held using Zoom App/ KSOU Connect

Sl. No	Programme	Dates	Contact No.	Coordinator
1	<b>II Semester MBA</b>	10-05-2020 to 18-05-2020	0821-2519245	Sri. Siraj Basha R 9741928422

The students of Second Semester MBA shall compulsorily attend PCP without fail. During the programme the Department will arrange lectures on the Syllabi by the Professors of KSOU. Besides, special lectures / case study discussions by Management Consultants / Industrialists / Industrial Visit, Management Games, Professionals will also be arranged.

The students concerned are hereby directed to attend the programmes to avail of the benefits. The Assignment Questions are also hosted on the University website: [www.ksoumysuru.ac.in](http://www.ksoumysuru.ac.in) and KSOU App.

**If the students fail to attend the Personal Contact Programme in toto, they shall not submit the assignment as the same will not be considered for IA. For more details contact Dr. H. Rajeshwari - 9845528357 through whatsapp.**

**Last Date for Submission of Assignments shall be 30-06-2020.**

*The faculty looks forward to meet you in the contact programme*

**Chairperson, DOS&R in Management  
KSOU, Mysuru  
Email-ID:mbaksou@yahoo.co.in**

**Dean (Study Centre)  
KSOU, Mysuru**

# KARNATAKA STATE OPEN UNIVERSITY

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DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

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## **MBA II-SEMESTER ASSIGNMENT CIRCULAR & QUESTIONS- 2020**

**NOTE: - you are required to read the following instructions carefully before you answer.**

1. Assignment cover page should be superscripted by “Assignment for MBA-II Semester: 2020”, and Department Address, Title of the Programme, submitted by: Name, Roll No, of the Candidate, submitted to *Chairperson, DOS&R in Management, Karnataka State Open University, Mukthagangothri, Mysore-570006.* (Assignment without Name and Roll No will be rejected)
2. Candidate should answer **both the question** under each paper. Each question carries 10 marks.
3. Candidate should write the assignment **separately** for all the 6 (Six) subject / course **mentioning Name and Roll No in each paper.**
4. Candidate **should not reproduce the answer either from the study material** or from any website and should refer referee books, journals and reports of National and International.
5. Your assignment should reach to:  
**Chairperson**  
DOS&R in Management  
Karnataka State Open University,  
Mukthagangothri, Mysore-570006
6. **Assignments should reach us on or before 30- 06 -2020.** The assignments received after the last date will be summarily rejected. **No further extension is allowed.**
7. Assignment sent to any other address of the Department will not be valued.
8. The list of students, who have participated in seminar, and submitted the assignments will be displayed on the website after examination. Any discrepancies therein should be brought to the notice of the Department with in **fifteen days.** In case the Department has not received the assignments, you may have to send it again along with the necessary proof of sending it earlier. Please note that no changes will be made in IA, once the results are announced.

## ASSIGNMENTS

### C-7 IT for Managers

1. Examine the different types of Information systems
2. Identify an organization of your acquaintance. Prepare a small report of how MIS can be established there stressing on benefits and the process

### C – 8 Legal Aspects of Business

1. Identify the major provisions of New Companies Act. How it is different from the old Act
2. Do you think the Indian Business Scenario is completely safe today due business related Laws. Justify your answer.

### C-9 Corporate Finance

1. In respect of the following projects, find the NPV, IRR and PI, assuming a discount rate of 9.8%.

	Project K	Project M
Outlay	2442300	1877082
Year 1 inflow	1069185	461317
Year 2 inflow	658258	769071
Year 3 inflow	434361	919700
Year 4 inflow	667448	510678
Year 5 inflow	667448	424366
Year 6 inflow	667448	356036

2. The capital Structure of a company is as below  
1,00,000 equity share of Rs 10/- each 10,00,000  
8% preference share 5,00,000  
10% debenture 10,00,000  
Retained Earnings 5,00,000

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30,00,000/-

The company is considering a major expansion program for which it requires Rs 50,00,000/- the following financial proposals are under consideration

Plan I : 50% equity, 50 % Debt @ 10%

Plan II: 25% equity, 25% preference share @ 8%, 50 % Debt @10%

Plan III: 75% debenture 25% equity

At present the company is earning Rs 6,00,000 as EBIT after the expansion it is estimated that the EBIT would be Rs 18,00,000

When the debt exceeds 50% net value of equity decreases by 10%. The Company comes under the tax bracket of 30%.

Advice the company regarding the selection of suitable financial plan

### **C-10 Marketing Management**

1. Examine the various controllable and non controllable factors of Marketing Environment
2. Identify the important strategies adopted at various stages of product life cycle of any company of your choice.

### **C-11: People Management**

1. Examine the recent trends in People Management
2. Collect the information from the employees those who are working from home due to Covid -19 lockdown and identify the challenges of working from Home.

### **C-12 : Managerial Communication and Executive Research**

1. What is listening? Explain the process and importance of listening
2. Explain the various steps in writing a research report taking an example of your choice.