

**KARNATAKA STATE OPEN UNIVERSITY**

MUKTHA GANGOTHRI, MYSURU-570 006

DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

No.KSOU/MBA-PCP/1ST Year-1ST SEM/2020-21

Date: 16-07-2021

CIRCULAR

COMPULSORY PERSONAL CONTACT PROGRAMME (PCP)

1ST SEMESTER MBA

Dear Learner,

Sub: - MBA 1ST SEMESTER PCP

The Department will conduct compulsory personal contact programme for the benefit of the students who have been admitted to 1st year MBA course during the academic year January 2020-21. The classes, Seminars will be held through **Online**.

| Sl.No. | Date | Class/ Seminar | Mode |
|--------|--------------------------|-------------------|--------|
| 01. | 16-08-2021 to 21-08-2021 | Class | Online |
| 02. | 22-08-2021 to 24-08-2021 | Seminar | Online |

The students of First Semester MBA shall compulsorily attend online classes and Seminars. If the students fail to attend, they will lose the marks set part for the IA marks. During the programme the Department will arrange lectures on the Syllabi by the Professors of KSOU and other experts. Besides, special lectures / case study discussions by Management Consultants / Industrialists / Professionals will also be arranged. Further, the activities such as Seminar, Group Discussions etc., will also be conducted as part of IA.

Online Classes will be held from 10.00AM to 5PM on all the days.

The students concerned are hereby directed to attend the programmes to avail the benefits. The Assignment Questions and Seminar Topics are hosted on the University website: www.ksoumysuru.ac.in

Assignment Questions & Seminar Topics have also been enclosed herewith. You are requested to submit the assignments on or before **31-08-2021 without fail.**

The faculty look forward to meet you in the contact programme

Sd/-
Chairperson, DOS&R in Management
KSOU, Mysuru
Email ID: mbaksou@yahoo.co.in

Sd/-
Dean (Study Centre)
KSOU, Mysuru

KARNATAKA STATE  **OPEN UNIVERSITY**

MUKTHA GANGOTHRI, MYSURU-570 006

DEPARTMENT OF STUDIES AND RESEARCH IN MANAGEMENT

No.KSOU/MBA-PCP/1ST Year-1ST SEM/2020-21

Date:16-07-2021

MBA I-SEMESTER SEMINAR CIRCULAR - 2021

Dear Learner,

The Department of Management will conduct Personal Contact Programme (PCP). In this programme lectures, special lectures and Internal Assessment (IA) activities like Seminar will be conducted **Online**.

The candidates are required to attend classes online, prepare **any one** of the seminar topic per course and attend Online seminars. Candidates are required to present seminar paper as part of Internal Assessment compulsorily. At the end proper conclusions will be drawn based on discussions.

Note: The topics of the seminar are given separately, in next page Titled: MBA-I Semester, Seminar Topics 2021. The candidates are required to prepare the Seminar Paper in tune with the following guidelines.

Guidelines for preparation of Seminar Paper:

1. Seminar paper should be at least 4 pages in hand written only Typed / Photo copies etc will not be entertained.
2. The dimension of the paper should be in A4 size.
3. The seminar paper should be bound using flexible cover or the thick white art paper (Transparent).
4. Seminar paper may be broadly divided into 3 parts
(i) Introduction part, (ii) Part developing the main theme of the seminar and topics focused on cases (examples), (iii) summary or conclusion.
5. Paper should not be the copy of the study material sent by the University or the materials in website or any other student's seminar paper.
6. Seminar paper should be prepared referring books, journals, magazines and reports of National and International.
7. The candidate should seminar compulsorily. Those who fail to present seminar paper will lose seminar marks of 10 per paper.
8. Every candidate (First Semester MBA) should compulsorily present 2 (Two) papers per day.
9. The timings (Time Table) of the seminar will be informed on the first day of the PCP.
10. The candidates should attend the PCP Compulsorily. Those who fail to attend the programme will lose Internal Assessment (IA) marks.
11. Further no chance would be given to such candidates under any circumstances (No correspondence will be entertained in this regard).
12. The register number and name of the candidate should be written legibly on the Seminar papers.
13. **After seminar, seminar papers shall be posted to the below address.**

The Department Faculty will be eagerly looking forward for your active participation in PCP.

With best wishes,

Sd/-
CHAIRPERSON
Department of Studies and Research in
Management, KSOU

MBA I-SEMESTER SEMINAR TOPICS - 2021 (January Cycle)

PREPARE SEMINAR PAPER ON ANY ONE OF THE TOPIC PER COURSE

C-01 MANAGEMENT PROCESS

1. Turnaround Management in Covid-19.
OR
2. Indian Management Philosophies and Applicability.

C-02 MANAGERIAL ECONOMICS

1. Economies of Scale and Diseconomies of Scale.
OR
2. Break Even Analysis – Issues and Challenges.

C-03 ACCOUNTING FOR MANAGERS

1. Accounting Education in Virtual Environment – Opportunities and Challenges.
OR
2. important of Cloud Accounting for accountants

C-04 ORGANISATIONAL BEHAVIOUR

1. Work Culture: Issues and Challenges.
OR
2. Leadership: Born or Made.

C-05 STATISTICS AND OPTIMIZATION TECHNIQUES

1. Role of Statistics in Economic Indicators
OR
2. Software Approach for Statistical Analysis.

C-06 BUSINESS ENVIRONMENT

1. Influence of monetary policy on business.
OR
2. Budget deficit – Pros and Cons.

MBA I-SEMESTER ASSIGNMENT CIRCULAR & QUESTIONS- 2021(January Cycle)

INSTRUCTIONS:

NOTE: - You are required to read the following instructions carefully before you answer.

1. Each Assignment cover page should be superscribed by "Assignment for MBA-I Semester: 2020-21" and Department Address, Title of the Programme, submitted by: Name, Roll No. of the Candidate, submitted to *Chairperson, DOS&R in Management, Karnataka State Open University, Mukthagangothri, Mysuru-570006. (Assignment without Name and Roll No. will be rejected)*
2. Candidate should answer **one question** under each paper for 10 Marks each.
3. Candidate should write the **assignment separately** for all the 6 (Six) subject / course **mentioning Name and Roll No. in each paper.**
4. Candidate **should not reproduce the answer either from the study material** or from any website and should refer books, journals and reports of National and International repute.
5. **Your assignment should reach to:**

**Chairperson
DOS&R in Management
Karnataka State Open University,
Mukthagangothri, Mysuru-570006**

6. **Assignments should reach us on or before 30-08-2021.** The assignments received after the last date will be summarily rejected. **No further extension is allowed.**
7. Assignments sent to any other address of the University will not be valued.
8. The list of students, who have participated in seminar submitted the assignments will be displayed on the website/telegram group. Any discrepancies therein should be brought to the notice of the Department within **3 days**. In case the Department has not received the assignments, you may have to send it again along with the necessary proof of sending it earlier. Please note that no changes will be made in IA, once the results are announced.
9. In case you are not member of the telegram group please join the group using the below link. <https://myPTPKY7BiNTYI>

The students are advised to keep a copy of the Assignments with them and submit it in case the University demands the same.

ASSIGNMENT QUESTIONS

C-01 MANAGEMENT PROCESS

1. Identify the important components of planning.
- OR**
2. Discuss the significance of management in 21st century.

C-02 MANAGERIAL ECONOMICS

1. Explain in detail the various forms of market structures.
- OR**
2. Explain the various types of costs and examine the cost and output relationship in the long run.

C-03 ACCOUNTING FOR MANAGERS

1. What are the biggest challenges facing Accounting Industry today?
- OR**
2. Can software really replace accountants? Discuss.

C-04 ORGANISATIONAL BEHAVIOUR

1. Explain the contribution of various disciplines to the field of organizational behaviour.
- OR**
2. How does learning take place? Explain the various theories of learning.

C-05 STATISTICS AND OPTIMIZATION TECHNIQUES

1. From the following data calculate Mean, Median and Mode:

| | | | | | | | | | | |
|------------------------|----|----|-----|-----|-----|-----|-----|-----|-----|-----|
| Marks less than | 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |
| No of Students | 22 | 56 | 105 | 195 | 239 | 288 | 328 | 362 | 406 | 430 |

OR

2. From the following data you are required to :

- (i) Form two regression equations.
- (ii) Estimate the value of X when Y = 10 & the value of Y when X = 15.
- (iii) Find correlation co-efficient through Regression co-efficient.

| | Series X | Series Y |
|---|-----------------|-----------------|
| No. of Paris of observations | 5 | 5 |
| Mean | 6 | 8 |
| Sum of square of deviations of X & Y from their respective means | 40 | 20 |
| Sum of the products of deviations of X & Y from their respective means | | -26 |

Solution : Given :

$$N = 5$$

$$\bar{X} = 6, \bar{y} = 8$$

$$\Sigma x^2 = 40, \Sigma y^2 = 20$$

$$\Sigma xy = - 26$$

C-06 BUSINESS ENVIRONMENT

1. Explain the various Challenges Indian IT Industry is facing in Covid-19 Environment.

OR

2. Briefly explain the importance of Business Environment.
