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विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
(Ministry of Human Resource Development, Govt. of India)

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F No 1-4/2020(CM)

11th April, 2020

### An Appeal for Inviting ideas/ suggestions for Bharat Padhe Online campaign

Dear Colleagues,

The University Grants Commission has been requesting the academic community to make productive use of the lockdown period in the wake of the COVID-19 outbreak.

To ensure uninterrupted teaching and learning at home and minimise academic loss by leveraging the potential of ICT, UGC has, in the recent past, also shared links of digital platforms developed by MHRD and UGC with a request to create awareness amongst the academic fraternity, using the institutions' websites, e-mail and sharing through social media apps like WhatsApp, Twitter, Facebook etc. These digital platforms can be accessed by teachers, students and researchers in universities and colleges and also by lifelong learners. In this regard, UGC has also constituted an expert committee to make recommendations on pooling of e-resources and enhancing the online education systems in the country.

The Hon'ble Minister of Human Resource Development, Shri Ramesh Pokhriyal Nishank has initiated a campaign " Bharat Padhe Online" inviting suggestions and sharing of ideas from the academic fraternity including students and teachers to boost e-learning and intensifying online education in India. This can be done in two ways: one by logging into Twitter and sharing ideas/suggestions by using #BharatPadheOnline and tagging @HRDMinistry & @DrRPNishank and secondly, by sending an e-mail at [bharatpadheonline.mhrd@gmail.com](mailto:bharatpadheonline.mhrd@gmail.com). The last date for sending the ideas/suggestions is 16th April, 2020.

All universities and colleges are requested to share details of the Bharat Padhe Online campaign with teachers, students, researchers and experts requesting them to provide their valuable inputs on twitter or via e-mail as per details provided above.

We need to continue with our coordinated and collective efforts to fight COVID-19 and also make productive use of our time during the prevailing situation by adopting ICT for teaching-learning process and contribute towards the intellectual wealth of the nation.

Wishing you all good Health.

With regards,

Yours sincerely,

(D. P. Singh)

To

1. The Vice-Chancellors of all universities
2. The Principals of all colleges